

Marcela Flórido

Marcela Flórido (b. 1988, Brazil) creates multifaceted paintings that examine contemporary perspectives on identity, gender, and cultural representation. Her work synthesises influences from her experiences in Rio de Janeiro, London, and New York, creating richly layered narratives that challenge traditional artistic conventions.

Her methodology begins with spontaneous drawing directly on canvas, establishing compositional frameworks that evolve through successive applications of oil paint. This process allows for continuous reinterpretation of personal and collective memories, with colour serving as both technical tool and conceptual device. Flórido's awareness of Latin American artistic traditions informs her practice while she develops her own contemporary visual language.

The artist's work investigates questions of belonging and identity formation in contemporary society. Her paintings create psychological environments where personal narrative intersects with broader cultural discourse. Through this approach, Flórido generates complex visual dialogues that interrogate established perspectives on cultural identity and gender representation while exploring the fluid nature of memory and place.



Marcela Flórido CV

B. 1988 Rio de Janeiro, Brazil

Lives and works in Brooklyn, NYC

Selected Solo Exhibitions

- 2023 *Midnight Bloom*, Ross+Kramer Gallery, New York, USA
- 2021 *Primavera*, Monti 8, Ladina, Italy
- 2020 *Marcela Florida*, Ross + Kramer, New York, USA
- 2019 *Born with a Heart*, Y2K, New York, USA
- 2019 *Costella de Adan*, Kristen Lorello Gallery, New York, USA
- 2018 *Lacos*, Galeria Anita Schwartz, Rio de Janeiro, Brazil
- 2016 *Marcela Florido: Recent Paintings*, Galeria IBEU, Rio de Janeiro, Brazil

Selected Group Exhibitions

- 2025 *Portraits: Through The Looking Glass*, JD Malat Gallery, London, UK
- 2023 *As Friends and Partners*, WOAW Gallery, Singapore
- 2022 *High Voltage Three*, Nassima Landau, Tel Aviv, Israel
- 2022 *Songs of Spring*, Août Gallery, Beirut, Lebanon
- 2022 *Art Busan*, Duarte Sequeira, Bexco, Busan
- 2021 *Stockholm Sessions*, Carl Costyál Gallery, Stockholm, Sweden
- 2021 *Up Close and Personal*, Ross + Kramer, New York, USA
- 2021 *Sweet Jane is a Field of Daisies*, Phillips, Hong Kong
- 2021 *Summer Group Show*, Ross + Kramer, East Hampton, USA

- 2020 *Building Narratives*, Monti 8, Rome, Italy
- 2020 *Traveling Bodies*, Stems Gallery, Brussels, Belgium
- 2019 *SNOW DAY*, Thierry Goldberg Gallery, New York, USA
- 2019 *Visitas ao Acervo*, Galeria Anita Schwartz, Rio de Janeiro, Brazil
- 2018 *Shapes and Figures*, The Yard & Alpha'a, New York, USA
- 2018 *ArtRio*, Galeria Anita Schwartz, Rio de Janeiro, Brazil
- 2017 *SLIP*, Stems Gallery, Brussels, Belgium
- 2017 *Grupo <11> PRINTS*, Open Design House, Amagansett, NY, USA
- 2016 *Art Rio Carioca*, Galeria Anita Schwatz, Rio de Janeiro, Brazil
- 2016 *Art Rooms - The Frieze Edition*, Lone & Mann, London, UK
- 2016 *Art Rio*, Galeria Anita Schwartz, Rio de Janeiro, Brazil
- 2016 *A Rose is Without a Why, It Blooms Because it Blooms*, Carl Freedman Gallery, London, UK
- 2016 *HERE Art*, New York, USA
- 2016 *Grupo < >*, Olive Tjaden Gallery, Cornell University, Ithaca, USA
- 2015 *CHIMP CRACKS NUT WITH ROCK*, Kennington Residency, London, UK
- 2015 26th Annual Prize, Institute of Contemporary ART, Las Vegas, USA
- 2015 201,5 But Who's Counting?, Green Hall Gallery, Yale University, New Haven, USA
- 2015 First Year Show, New Haven, CT Start, L'Escargot, London, UK
- 2015 *Thinking Through Painting*, Arts Council of Greater New Haven, USA
- 2015 *CT Marcela Florido: Contos*, Sharjah Art Foundation, Sharjah UAE
- 2015 *Image | Object | Image*, University of Cambridge, Cambridge, UK
- 2014 *Picture Theory*, Green Hall Gallery, Yale University, New Haven, USA

- 2013 *Lunch with Olympia*, Green Hall Gallery, Yale University, New Haven, USA
- 2013 CT Slade Degree Show, Slade School of Art, London, UK
- 2012 *GYM*, Emigre Studios, London, UK
- 2011 Salon Arts Prize, Matt Roberts Gallery, London, UK
- 2011 *Tocayo*, Galpao de Acao e da Cidadania, Rio de Janeiro, Brazil
- 2011 *FABRICA 2*, Fabrica Bhering, Rio de Janeiro, Brazil
- 2011 Cable Street, St Georges Town Hall, London, UK
- 2009 *FABRICA*, Fabrica Bhering, Rio de Janeiro, Brazil
- 2009 *Contextual Practice*, Central Saint Martins, London, UK

Selected Art Fairs

- 2020 Artissima Art Fair, Monti 8, Torino, Italy
- 2018 NADA Miami Beach, Stems Gallery, Miami, FL

Selected Residences

- 2018 Tilleard Projects, Lamu, Kenya
- 2017 Vermont Studio Center, Johnson, Vermont, USA
- 2017 MassMoCA, North Adams, Massachusetts, USA
- 2014 March Project, Sharjah Art Foundation, Sharjah, UAE
- 2003 Briansky Ballet Saratoga Spring Course, Skidmore College, Saratoga Springs, NY
- 2003 COLLECTIONS Sharjah Art Foundation IBEU, UAE

Selected Awards

- 2015 Viridian Prize, Lauren Hinkson - Guggenheim Museum, Viridian Gallery, NY, USA

2011 Salon Art Prize, Matt Roberts Gallery, London, UK

Notable Collections

Sharjah Art Foundation, Sharjah, UAE

IBEU, Rio de Janeiro, Brazil

Selected Biography

2017 Dennis, Carly. *'11 Women Artists From the Americas in Critical Dialogue: Grupo'*, Latinx Spances, March 2017

2017 *'Exposición de Mujeres Latinoamericanas en Estados Unidos'* Vice-Versa Magazine, March 2017

2017 *'Luisa Duarte interviewed by Marcela Flórido: Art in Times of a Coup,'* O1 Magazine, February 2017

2017 *'An Art Exhibit: Grupo ,'* Cuban Cultural Center, February 2017

2017 *'Love For Love/Hate For Hate Magazine'*, February 2017

2016 *'Marcela Flórido on Stanley Spencer'*, Painters on Paintings, July 2016

2016 Brown, Sarah. *'What Not to Miss at Art Rio Carioca,'* The Culture Trip, December 2016

2016 Kim, Demie. *'7 Works to Collect in Art Rio,'* Artsy, September 2016

2016 *'Marcela Flórido,'* Galeria Adoro!Farm, September 2016

- 2016 De Chevalier, Christovam, *'Respira fundo e Entra na Onda'* O Globo, July 2016
- 2016 Gois Ancelmo, *'Marcela Flórido'* O Globo, June 2016
- 2016 Gente Boa, *'Marcela Flórido,'* O Globo', June 2016
- 2016 *'Entrevista com Marcela Flórido'*, Radio MEC, June 2016
- 2015 Keeting, Zachary, *'Marcela Florido'* Gorky's Granddaughter, 2015
- 2015 Plaggens, Peters, *'YALE RISD, MFAs Go on Display: Works by the Freshly Minted Graduates from Two of the Very Best MFA Programs in this Week's Fine Art,'* Wall Street Journal, 2015
- 2015 *This Week's Openings: Yale Painting and Printmaking at Garis & Hahn'* The Village Voice, 2015
- 2015 Antony Farley, Michael and Kirch, Corinna, *'This Weeke's Must-See Art Events,'* ARTFICITY, 2015
- 2015 *'Garis & Hahn presents: Yale MFA Painting and Printmaking Graduates 2015',* NY ART BEAT
- 2015 *'Yale Painting and Printmaking MFA Graduates 2015 Exhibition at Garis & Hahn,'*NY ART BEAT
- 2015 *'Viridian Artists' 26th International Juried Competition,* Viridian Artists, 2015
- 2015 Gunhouse, Carl, *'Yale at Garis & Hahn'* Transmitter NYC, 2015
- 2014 Ortolieb, Pierre, *'MFA Exhibit Highlights Creative Range,'* Yale Daily News

- 2014 *'October Gallery Guide - New Haven,' ARTNHV, 2014*
- 2014 *"Thinking Through Painting at the Sumner Mcknight Crosby Jr. Gallery,"
New Haven Art Org,*
- 2014 *'Haupt & Binder, 'The March Project: Marcela Florido' Universe in Universe,
2014*
- 2014 *'The March Project,' sharjahart.org, 2014*
- 2014 *'Sharjah Art Foundatio's March Project,' Medrar TV, 2014*
- 2014 *Mezaina, Hind, 'March Project at Sharjah Art Foundation' The Culturalist,*
- 2013 *Fritchley, Sarah, 'CRITIC'S PICKS: Lunch With Olympia,' ARTFORUM, 2013*
- 2013 *Cembalest, Robin, 'The Nudes, The Dudes, The Maid and The Cat,' ARTnews,
2013*
- 2011 *'Tocayo 12th Edition:Twelve hours of diverse cultural activity and workshops,'
TimeOut Rio De Janeiro*
- 2011 *Wrede, Catarina, 'Após três anos de pausa, Tocayo faz sua 12a edição na
Gamboa,' O Globo 2011*
- 2011 *'Festival Multinídia Tocayo traz exposições, DJs e shows,' VejaRio, 2011*
- 2011 *'Marcela Florido Se Une A Keith Coventry En El Cuerpo De Nuevas Formas De
Trabajo' Fundacion Magnolia, 2011*
- 2011 *'Festival Multinídia Tocayo traz exposições, DJs e shows,' VejaRio, 2011*

- 2011 *'Marcela Florido Se Une A Keith Coventry En El Cuerpo De Nuevas Formas De Trabajo,'* Fundacion Magnolia, 2011
- 2011 *'UAL Marxists: Come to the Cable Street Young Artists exhibition,'* Socialist Appeal: International Marxist Tendency, 2011
- 2011 *'JD Evans, Marcela Florido & João Guarantani Visit The Exhibition, Drink Coffee, And Chat About The Power Of Art,'* Fundacion Magnolia, 2011
- 2009 2009 Garcez, Vitor, "FABRICA," Rio D'Janira,
<https://riodjanira.blogspot.com/2009/09/>, 2009

Curatorial Projects

- 2017 Josh Blackwell, Keltie Ferries, Julia Rommel in conversation with William Smith, Van Doren Waxter, New York, USA
- 2016 Nicole Eisenman, TM Davy and Elle Altfest in conversation, 11R Gallery, New York, USA
- 2016 Gaby Collins Fernandez in conversation with Tschabalala Self and Caroline Wells Chandler, 11R Gallery, New York, USA
- 2015 Daniel S. Palmer in conversation with Douglas Melini and Brian Albert, 11R Gallery, New York USA
- 2009 Founding member of Grupo < > in NYC. Founding member of FABRICA, Rio de Janeiro, Brazil

Selected Artwork



Marcela Flórido
Maropa, 2019
Oil on canvas
48 x 44 in
121.92 x 111.76 cm